EASTERN IOWA HINDU TEMPLE



SOMA KUMBHA STHAPANAM Ankurarpanam (sowing of seeds) followed by installation of Soma Kumbha



GARUDOTSAVAM The Procession of Lord Balaji on the mythical bird Garuda to the sounds of Bhajans



SRINIVASA KALYANAM Divine marriage ceremony of Lord Balaji with Shridevi and Bhoodevi



SHAYANOTSAVAM Resting of Lord Balaji and his consorts on the final day of Brahmotsavam

BRAHMOTSAVAM 2022



The Biggest Hindu Festival of Iowa

The Brahmotsavam festival is one of the most important and auspicious Hindu celebrations. Popular stories trace the origin of this celebration to Brahma, the creator God, who first conducted this festival to Lord Balaji. Brahma worshiped Lord Balaji as a way to give thanks for the Lord's protection of mankind. Hence, this utsav bears his name as "Brahmotsavam," which means Brahma's Utsavam / Celebration.

'Oh Bhaktha! Come experience the bliss that is Balaji. For he is the life, the love and the salvation"

||Om Namo Narayanaya||

Letter of Invitation

Dear Devotees,

The Board of Trustees and the Executive Committee of The Hindu Temple Association of Eastern Iowa would like to thank you for your support, enthusiasm and generosity shown during last year's Varshikotsavam. We hope to continue building upon this success and invite you to join us for the 18th Anniversary of Temple and 14th Annual Brahmotsavam festival. This fourday festival will take place from June 10 – 12, 2022 at The Hindu Temple of Eastern Iowa located at **1700 Naoma Drive SW, Cedar Rapids, IA 52404.**

We have created this brochure to showcase the various religious and cultural events scheduled for the 18th Anniversary of Temple and Annual Brahmotsavam from June 10-12, 2022. The Brahmotsavam festival provides a unique opportunity for all devotees to participate in Poojas and events, thereby experiencing the heavenly feeling of receiving Lord Balaji's blessings. To invoke the blessings of the Almighty God for you and your family, the temple encourages you to perform different forms of "Seva" on all four days. To explore the various types of sponsorships available, please review the sponsorship section in the brochure and consider donating generously.

We look forward to having you join us and together, as a community, we will commemorate the 18th Anniversary of Temple and Annual Brahmotsavam and make this a "Memorable" event once again!

Warm regards,

Board of Trustees & Executive Committee

The Hindu Temple Association

In addition to all the fun, there are many volunteer opportunities that are available for you to get involved with and be part of something great! If you would like to get involved please visit our website or email us.

Website: www.iowahindutemple.org

Email: econtact@iowahindutemple.org

Brahmotsavam 2022 Sponsorship link: https://forms.gle/AdQATkEWZjUgH8Au5





Day 1 Friday Morning 8:30am - 1:00pm

08:30am	Suprabhatham & Nitya Pooja	
09:30am	Anugnya and Maha Sankalpam Vishwaksena / Ganesha Pooja Punyaha Vachanam Raksha Bhandanam Ankurarpanam and Homam/Havan Soma Kumbha Sthapanam	
10:30am	Garuda Prathishta, Dhwaja Aarohanam	Hoisting of Garuda Dhwaja/Flag
11:00am	Kalasha Aaradhana, Agni Prathishta & Nitya Homam/ Havan	Worship of Kalashas, Nitya Homam, Sri Lakshmi Narayana Homam/Havan
01:00pm	Archana, Aarthi, Prasadam & Charanamrita	

11:30AM LUNCH: VISHWAROOPI BHOJANAM

"Sri Garuda, the mythical sun bird is described as the king of birds. Sri Garuda serves the lord as a Daasa (ardent devotee), Sakha(close friend), Vahanam(carrier), Asanam(seat) Dvajam(flag), vitanam(overhead cover) etc... Procession on Garuda / Garudotsavam is an important & auspicious event during Brahmotsavam"

Friday Evening 5:30pm - 9:00pm





05:30pmNitya Pooja & Homam06:30pmGarudotsavam07:30pmCultural ProgramCultural Program08:30pmArchana, Aarthi, Prasadam & Charanamrita

7:30PM DINNER: ANNALAKSHMI BHOJANAM



Day 2 Saturday Morning 8:00am - 12:30pm

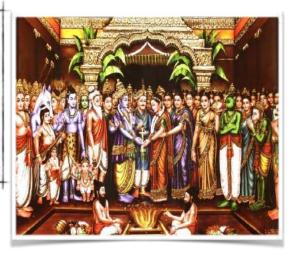
08:00am	Suprabhatham, Nitya Pooja & Homam/Havan
10:00am	Srinivasa Kalyanam & Kanyadhanam
12:00pm	Pushpa Yagam
12:15pm	Archana, Aarthi, Prasadam & Charanamrita



12:00PM LUNCH: SRINIVASA KALYANA VEDHIKA BHOJANAM

"Srinivasa (Balaji) Vivah or Kalyanotsavam with Shridevi and Bhoodevi. Kanyadanam which is a part of the divine wedding is an important aspect in Hindu weddings of mortals as well. It reveals that the wife is a form of Puruṣārthas like Dharma, Artha, Kama and Moksha. The ritual makes the bridegroom realize that his wife is the precious gift of life given by Lord Vishnu"

Saturday Evening 5:00pm - 9:00pm



05:00pm	Nitya Pooja & Homam	
06:00pm	Sri Rama Taraka Homam Ho	omam/Havan with Ahutis to Lord Rama
00:00pm	Group Recital of Hanuman Chalisa on Lord Hanuman	
07:30pm	Cultural Program	
08:30pm	Archana, Aarthi, Prasadam & Charanamrita	

7:30PM DINNER: PAVAN PUTRA BHOJANAM



Day 3 Sunday Morning 8:00am - 1:00pm

08:00am	Suprabhatham & Nitya Pooja	
09:00am	Nithya Homam/Havan & Sudharshana Homam/Havan	
10:00am	Maha Purnaahuthi	Final offering of Homam/Havan
10:30am	Cultural Program	Cultural Program
11:30am	Ratha Yatra	
12:30pm	Archana, Aarthi, Prasadam & Charanamrita	



12:00PM LUNCH: THAALI BHOJANAM

Sunday Evening 4:30pm - 9:00pm

04:30pm	Nitya Pooja Dhwaja Avarohanam Lowering of Garuda Dhwaja/Flag	
05:30pm	Sri Balaji Abhishekam	
06:30pm	Cultural Program	
07:45pm	Maha Arathi	Brahmotsavam concluding Mangala Aarthi
08:00pm	Archaka Vandanam & Veedokta Ashirvachanam	Honoring Priests Vedic Blessings to Volunteers, Nitya Pooja Sponsors and devotees
08:15pm	Shayanotsavam	Resting of Lord Balaji & his consorts
08:30pm	Prasadam & Charanamrita	

"Putting the Lord and his consorts to the grand celestial sleep of the Lord to soothing Lullaby is called Shayanotsavam. It marks the Grand Conclusion of Brahmotsavam. Absolute silence is maintained during and after Shayanotsavam by the devotees"

7: 30PM DINNER: PURNA BHOJANAM

||Om Namo Narayanaya||

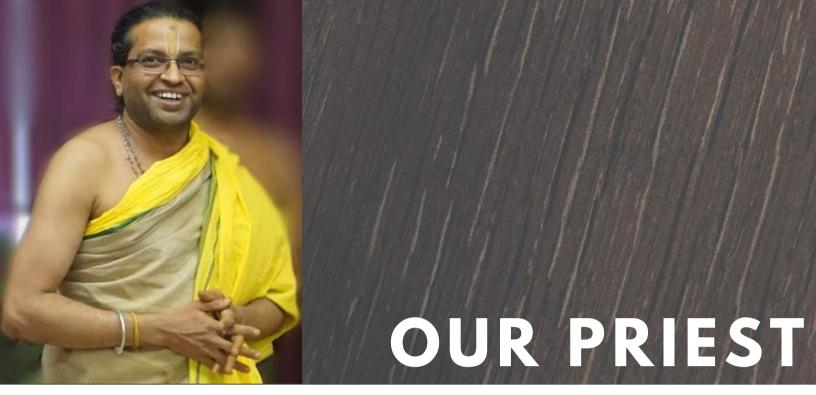
SEVAS AND SPONSORSHIP RATE CARD

Sponsor	Donation	Description
Brahmotsavam Grand Sponsor	\$2501.00	 Sponsor & Family will sit for every Sankalpam, Pooja, Homa/ Havan for all 4 days. Receive Saree and Dhothi (or Shawl) with God's blessings. Archana & Prasadam
Brahmotsavam Day Sponsor	\$1116.00	 Sponsor & Family will sit for every Sankalpam, Pooja, Homa/ Havan for the day of sponsorship. Receive Shawl with God's blessings. Archana & Prasadam
Annadhanam Sponsor	\$501.00	• Sponsor & Family will sit for every Sankalpam, Pooja, Homa/ Havan for One session of sponsorship (Archana & Prasadam)
3 Days Homa/ Havan Sponsor	\$511.00	 Sponsor & Family will sit for every Sankalpam, Homa/Havan all the sessions Archana & Prasadam
Morning or Evening Poojas sponsor	\$251.00	 Sponsors & Family will sit for every Sankalpam, Pooja, Homa/ Havan for the session of sponsorship. Archana & Prasadam
Eco-Friendly Bio- Degradable items for Brahmotsavam (per day)	\$201.00	 Per day Sponsorship towards Bio-Degradable items (plates, cups, spoons, etc.) Archana & Prasadam

SEVAS AND SPONSORSHIP RATE CARD

Shrinivasa	\$151.00	Sponsor & Family participate
Kalvanam		in Kalyanam sankalpam and
Kalyanam		Pooja.
	¢151.00	Archana & Prasadam
Garuda Vahana	\$151.00	 Sponsor & Family participate in Vahana Seva.
Seva		 Archana & Prasadam
Ratha Yatra Seva	\$151.00	Sponsor & Family participate
	<i><i><i>q 10 100 0</i></i></i>	in Ratha Yathra Seva.
		Archana & Prasadam
Vastram/Jewellary	\$151.00	• Sponsor & Family participate
Sponsor		in that session pooja
-	¢101.00	Archana & Prasadam
Abhishekam	\$101.00	 Sponsor & Family participate in Abhishekam.
Sponsor		Archana & Prasadam
Homa or Havan	\$101.00	Sponsor & Family participate
		in Homa or Havan for one
Sponsor		session.
		Archana & Prasadam
General Sponsor	\$101.00	• Sponsor towards Kitchen
(Kitchen)		items, cooking items, Snacks,
		groceries Archana & Prasadam
Kalasham Sponsor	\$51.00	Archana & Prasadam
Pushpayagam	\$51.00	Archana & Prasadam
Shayanotsavam	\$51.00	Archana & Prasadam
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Pooja Item	\$51.00	Archana & Prasadam
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Prasadam Sponsor	\$51.00	Archana & Prasadam
Meal item Sponsor	\$51.00	Archana & Prasadam
Archana	\$21.00	Archana & Prasadam

*All Sponsors are requested to be in the temple 15 minutes prior to the Pooja or event.



Please meet our priest, Sri. Sheshashai B. Srinivasa, from Addagal, Srinivaspur Taluk, in the state of Karnataka, India. Sri Sheshashai started in this Temple in February 2012.

Priest Sheshashai has over 20 years of experience as a priest. Prior to joining this temple, he has served as a Priest at Sri Venkateswara Temple, Devangere, Karnataka, India and in the United States at Pomona, New York and Orlando, Florida.

Sri Sheshashai has completed Pancharatra Agama Pravara from Maharaja Sanskrit College, Mysuru and graduated as SHASTRY from Rashtriya Sanskrit Vidyapeetha, Tirupathi in Chittoor district in the state of Andhra Pradesh, India.

Sri Sheshashai is well-trained and very knowledgeable and an expert at performing various religious services such as Abhishekam, Gruhapravesha, Satyanarayana Puja, Sudharshana Homa, NavagrahaPuja and Homa, Rudraabhishekam, Kalyanotsavam, Namakarnam, Annaprashanam, Ayushya Homa and many more.

Sri Sheshashai is fluent in English, Hindi, Kannada, Tamil, Telugu and Sanskrit. He is married and has three children.

Sri Sheshashai is available for in-temple, outside-temple and also virtual services except on Thursdays when the Temple remains closed. Please call Temple at 319-396-3196 or mobile phone at 319-775-1552 or to discuss the needed Pooja service prior to filling the Pooja Request form.

Email:priest@iowahindutemple.org

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- Hanuman Chalisa
- Vishnu Sahasranama
 - Origins of Hinduism
- Vedanta

and more....

An important aspect of Hinduism is to educate our Youth about our culture and religion. The Hindu temple of Eastern Iowa achieves this through our unique program, Vidyalaya. The focus of this program is to help our youth understand our rich Hindu culture, our scriptures, rituals and Dharma. This program aids an individual to become a better person and advance in their spiritual Saadana. Parents are welcome to join along and benefit from this program.

Contact: vidyalaya-mentors@googlegroups.com



NADABRAHMA

The Indian Classical Music Community - Cedar Rapids

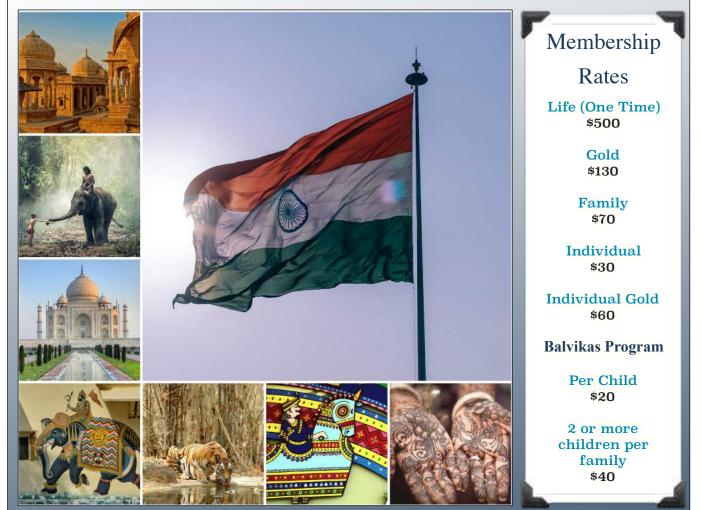
"Endaro Mahanubhavulu Andariki Vandanamulu"

"Salutations to all the great men / women out there" Nadabrahma is a dedicated group of musicians, music enthusiasts and aspiring amateur artists who are committed to the cause of growing and enriching the Indian classical music experience within the Eastern Iowa Corridor. We invite you to come discover the rich and vibrant musical heritage of India at Concerts organized by the group and encourage performances by the talented members of Nadabrahma.

FOICR *Friends of INDIA, Cedar Rapids* Cherish, Sustain and Share Indian Culture



www.foicr.org



Become a FOICR member today and be a part of a growing community in Eastern Iowa that promotes the Indian subcontinent heritage in Cedar Rapids / Iowa City Area

Become a Member: <u>http://www.foicr.org/membership</u> Membership Benefits: <u>http://www.foicr.org/membership/foicr_membership_benefits</u> Contact us: <u>http://www.foicr.org/contacts</u>





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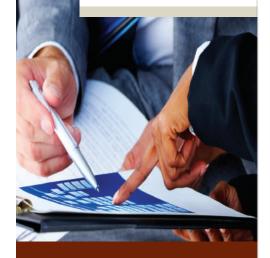
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CONGRATULATIONS

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Best Compliments and Wishes for a grand Brahmotsavam at the Eastern Iowa Hindu Temple

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