



**SOMA KUMBHA
STHAPANAM**

Ankurarpanam (sowing of seeds) followed by installation of Soma Kumbha



GARUDOTSAVAM

The Procession of Lord Balaji on the mythical bird Garuda to the sounds of Bhajans



SRINIVASA KALYANAM

Divine marriage ceremony of Lord Balaji with Shridevi and Bhoodevi



SHAYANOTSAVAM

Resting of Lord Balaji and his consorts on the final day of Brahmotsavam

BRAHMOTSAVAM 2022



The Biggest Hindu Festival of Iowa

The Brahmotsavam festival is one of the most important and auspicious Hindu celebrations. Popular stories trace the origin of this celebration to Brahma, the creator God, who first conducted this festival to Lord Balaji. Brahma worshiped Lord Balaji as a way to give thanks for the Lord's protection of mankind. Hence, this utsav bears his name as "Brahmotsavam," which means Brahma's Utsavam / Celebration.

'Oh Bhaktha! Come experience the bliss that is Balaji. For he is the life, the love and the salvation'

Letter of Invitation

Dear Devotees,

The Board of Trustees and the Executive Committee of The Hindu Temple Association of Eastern Iowa would like to thank you for your support, enthusiasm and generosity shown during last year's Varshikotsavam. We hope to continue building upon this success and invite you to join us for the 18th Anniversary of Temple and 14th Annual Brahmotsavam festival. This four-day festival will take place from June 10 – 12, 2022 at The Hindu Temple of Eastern Iowa located at **1700 Naoma Drive SW, Cedar Rapids, IA 52404**.

We have created this brochure to showcase the various religious and cultural events scheduled for the 18th Anniversary of Temple and Annual Brahmotsavam from June 10-12, 2022. The Brahmotsavam festival provides a unique opportunity for all devotees to participate in Poojas and events, thereby experiencing the heavenly feeling of receiving Lord Balaji's blessings. To invoke the blessings of the Almighty God for you and your family, the temple encourages you to perform different forms of "Seva" on all four days. To explore the various types of sponsorships available, please review the sponsorship section in the brochure and consider donating generously.

We look forward to having you join us and together, as a community, we will commemorate the 18th Anniversary of Temple and Annual Brahmotsavam and make this a "Memorable" event once again!

Warm regards,

Board of Trustees & Executive Committee

The Hindu Temple Association

In addition to all the fun, there are many volunteer opportunities that are available for you to get involved with and be part of something great! If you would like to get involved please visit our website or email us.

Website: www.iowahindutemple.org

Email: econtact@iowahindutemple.org

Brahmotsavam 2022 Sponsorship link:
<https://forms.gle/AdQATkEWZjUgH8Au5>



**JUNE
10**

**Day 1
Friday Morning
8:30am - 1:00pm**

08:30am	Suprabhatham & Nitya Pooja	
09:30am	Anugnya and Maha Sankalpam Vishwaksena / Ganesha Pooja Punyaha Vachanam Raksha Bhandanam Ankurarpanam and Homam/Havan Soma Kumbha Sthapanam	
10:30am	Garuda Prathishta, Dhwaya Aarohanam	Hoisting of Garuda Dhwaya/Flag
11:00am	Kalasha Aaradhana, Agni Prathishta & Nitya Homam/ Havan	Worship of Kalashas, Nitya Homam, Sri Lakshmi Narayana Homam/Havan
01:00pm	Archana, Aarthi, Prasadam & Charanamrita	

11:30AM LUNCH: VISHWAROOPI BHOJANAM

“Sri Garuda, the mythical sun bird is described as the king of birds. Sri Garuda serves the lord as a Daasa (ardent devotee), Sakha(close friend), Vahanam(carrier), Asanam(seat) Dvajam(flag), vitanam(overhead cover) etc... Procession on Garuda / Garudotsavam is an important & auspicious event during Brahmotsavam”



**Friday Evening
5:30pm - 9:00pm**

05:30pm	Nitya Pooja & Homam	
06:30pm	Garudotsavam	
07:30pm	Cultural Program	Cultural Program
08:30pm	Archana, Aarthi, Prasadam & Charanamrita	

7:30PM DINNER: ANNALAKSHMI BHOJANAM

**JUNE
11**

**Day 2
Saturday Morning
8:00am - 12:30pm**



08:00am	Suprabhatham, Nitya Pooja & Homam/Havan
10:00am	Srinivasa Kalyanam & Kanyadhanam
12:00pm	Pushpa Yagam
12:15pm	Archana, Aarthi, Prasadam & Charanamrita

12:00PM LUNCH: SRINIVASA KALYANA VEDHIKA BHOJANAM

“Srinivasa (Balaji) Vivah or Kalyanotsavam with Shridevi and Bhoodevi. Kanyadanam which is a part of the divine wedding is an important aspect in Hindu weddings of mortals as well. It reveals that the wife is a form of Puruṣārthas like Dharma, Artha, Kama and Moksha. The ritual makes the bridegroom realize that his wife is the precious gift of life given by Lord Vishnu”



**Saturday Evening
5:00pm - 9:00pm**

05:00pm	Nitya Pooja & Homam	
06:00pm	Sri Rama Taraka Homam	Homam/Havan with Ahutis to Lord Rama
	Group Recital of Hanuman Chalisa on Lord Hanuman	
07:30pm	Cultural Program	
08:30pm	Archana, Aarthi, Prasadam & Charanamrita	

7:30PM DINNER: PAVAN PUTRA BHOJANAM

**JUNE
12**

**Day 3
Sunday Morning
8:00am - 1:00pm**

08:00am	Suprabhatham & Nitya Pooja	
09:00am	Nithya Homam/Havan & Sudharshana Homam/Havan	
10:00am	Maha Purnaahuthi	Final offering of Homam/Havan
10:30am	Cultural Program	Cultural Program
11:30am	Ratha Yatra	
12:30pm	Archana, Aarthi, Prasadam & Charanamrita	



12:00PM LUNCH: THALI BHOJANAM

**Sunday Evening
4:30pm - 9:00pm**

04:30pm	Nitya Pooja Dhawaja Avarohanam Lowering of Garuda Dhawaja/Flag	
05:30pm	Sri Balaji Abhishekam	
06:30pm	Cultural Program	
07:45pm	Maha Arathi	Brahmotsavam concluding Mangala Aarthi
08:00pm	Archaka Vandanam & Veedokta Ashirvachanam	Honoring Priests Vedic Blessings to Volunteers, Nitya Pooja Sponsors and devotees
08:15pm	Shayanotsavam	Resting of Lord Balaji & his consorts
08:30pm	Prasadam & Charanamrita	

“Putting the Lord and his consorts to the grand celestial sleep of the Lord to soothing Lullaby is called Shayanotsavam. It marks the Grand Conclusion of Brahmotsavam. Absolute silence is maintained during and after Shayanotsavam by the devotees”

7: 30PM DINNER: PURNA BHOJANAM

SEVAS AND SPONSORSHIP RATE CARD

Sponsor	Donation	Description
Brahmotsavam Grand Sponsor	\$2501.00	<ul style="list-style-type: none"> • Sponsor & Family will sit for every Sankalpam, Pooja, Homa/Havan for all 4 days. • Receive Saree and Dhoti (or Shawl) with God's blessings. • Archana & Prasadam
Brahmotsavam Day Sponsor	\$1116.00	<ul style="list-style-type: none"> • Sponsor & Family will sit for every Sankalpam, Pooja, Homa/Havan for the day of sponsorship. • Receive Shawl with God's blessings. • Archana & Prasadam
Annadhanam Sponsor	\$501.00	<ul style="list-style-type: none"> • Sponsor & Family will sit for every Sankalpam, Pooja, Homa/Havan for One session of sponsorship (Archana & Prasadam)
3 Days Homa/ Havan Sponsor	\$511.00	<ul style="list-style-type: none"> • Sponsor & Family will sit for every Sankalpam, Homa/Havan all the sessions • Archana & Prasadam
Morning or Evening Poojas sponsor	\$251.00	<ul style="list-style-type: none"> • Sponsors & Family will sit for every Sankalpam, Pooja, Homa/Havan for the session of sponsorship. • Archana & Prasadam
Eco-Friendly Bio- Degradable items for Brahmotsavam (per day)	\$201.00	<ul style="list-style-type: none"> • Per day Sponsorship towards Bio-Degradable items (plates, cups, spoons, etc.) • Archana & Prasadam

SEVAS AND SPONSORSHIP RATE CARD

Shrinivasa Kalyanam	\$151.00	<ul style="list-style-type: none"> • Sponsor & Family participate in Kalyanam sankalpam and Pooja. • Archana & Prasadam
Garuda Vahana Seva	\$151.00	<ul style="list-style-type: none"> • Sponsor & Family participate in Vahana Seva. • Archana & Prasadam
Ratha Yatra Seva	\$151.00	<ul style="list-style-type: none"> • Sponsor & Family participate in Ratha Yathra Seva. • Archana & Prasadam
Vastram/Jewellery Sponsor	\$151.00	<ul style="list-style-type: none"> • Sponsor & Family participate in that session pooja • Archana & Prasadam
Abhishekam Sponsor	\$101.00	<ul style="list-style-type: none"> • Sponsor & Family participate in Abhishekam. • Archana & Prasadam
Homa or Havan Sponsor	\$101.00	<ul style="list-style-type: none"> • Sponsor & Family participate in Homa or Havan for one session. • Archana & Prasadam
General Sponsor (Kitchen)	\$101.00	<ul style="list-style-type: none"> • Sponsor towards Kitchen items , cooking items, Snacks, groceries • Archana & Prasadam
Kalasham Sponsor	\$51.00	<ul style="list-style-type: none"> • Archana & Prasadam
Pushpayagam	\$51.00	<ul style="list-style-type: none"> • Archana & Prasadam
Shayanotsavam	\$51.00	<ul style="list-style-type: none"> • Archana & Prasadam
Flowers Sponsor	\$51.00	<ul style="list-style-type: none"> • Archana & Prasadam
Pooja Item Sponsor	\$51.00	<ul style="list-style-type: none"> • Archana & Prasadam
Prasadam Sponsor	\$51.00	<ul style="list-style-type: none"> • Archana & Prasadam
Meal item Sponsor	\$51.00	<ul style="list-style-type: none"> • Archana & Prasadam
Archana	\$21.00	<ul style="list-style-type: none"> • Archana & Prasadam

*All Sponsors are requested to be in the temple 15 minutes prior to the Pooja or event.



OUR PRIEST

Please meet our priest, Sri. Sheshashai B. Srinivasa, from Addagal, Srinivaspur Taluk, in the state of Karnataka, India. Sri Sheshashai started in this Temple in February 2012.

Priest Sheshashai has over 20 years of experience as a priest. Prior to joining this temple, he has served as a Priest at Sri Venkateswara Temple, Devangere, Karnataka, India and in the United States at Pomona, New York and Orlando, Florida.

Sri Sheshashai has completed Pancharatra Agama Pravara from Maharaja Sanskrit College, Mysuru and graduated as SHASTRY from Rashtriya Sanskrit Vidyapeetha, Tirupathi in Chittoor district in the state of Andhra Pradesh, India.

Sri Sheshashai is well-trained and very knowledgeable and an expert at performing various religious services such as Abhishekam, Gruhapravesha, Satyanarayana Puja, Sudharshana Homa, NavagrahaPuja and Homa, Rudraabhishekam, Kalyanotsavam, Namakarnam, Annaprashanam, Ayushya Homa and many more.

Sri Sheshashai is fluent in English, Hindi, Kannada, Tamil, Telugu and Sanskrit. He is married and has three children.

Sri Sheshashai is available for in-temple, outside-temple and also virtual services except on Thursdays when the Temple remains closed. Please call Temple at 319-396-3196 or mobile phone at 319-775-1552 or to discuss the needed Pooja service prior to filling the Pooja Request form.

Email : priest@iowahindutemple.org

OUR SPONSORS

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- Origins of Hinduism
- Vedanta

and more....

An important aspect of Hinduism is to educate our Youth about our culture and religion. The Hindu temple of Eastern Iowa achieves this through our unique program, Vidyalaya. The focus of this program is to help our youth understand our rich Hindu culture, our scriptures, rituals and Dharma. This program aids an individual to become a better person and advance in their spiritual Saadana. Parents are welcome to join along and benefit from this program.

Contact: vidyalaya-mentors@googlegroups.com



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Become a Member: <http://www.foicr.org/membership>

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